

FINANCIAL PROS AND RETAIL INVESTORS

QUARTERLY REPORTS
Q4' 22 vs Q3'22

PROPRIETARY DATA



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KEY TAKEAWAYS

Despite being financial professionals' most searched stocks, **large-cap tech companies such as Apple (AAPL), Tesla (TSLA), Amazon (AMZN), and Nvidia (NVDA) lost search volume** from Q3 to Q4 2022.



Stocks with the **biggest surges in searches continued to be small- and micro-cap biotech companies**, but several names in the oil and gas sector, including APA (APA) and FuelCell Energy (FCEL), also made the list.



Wheat futures ETF Teucrium Wheat (WEAT) rose to #1 on our surging ETFs list while wheat futures fell to nearly half their Q1 price. This is a must-watch for 2023.

MOST & LEAST RESEARCHED INDUSTRIES

- ↑ **22%** **Regional Banks**
- ↑ **6%** **Information Tech Services**
- ↑ **5%** **Medical Devices**
- ↓ **-8%** **Consulting Services**
- ↓ **-8%** **Healthcare Facilities REITs**
- ↓ **-9%** **Oil & Gas Drilling**

Quarter-over-quarter analysis:



TOP 10 VIEWED STOCKS

RANK	TICKER	COMPANY	CHANGE
1	AMC	AMC Entertainment	↓
2	AAPL	Apple	↓
3	TSLA	Tesla	↓
4	CLVS	Clovis	↓
5	AMZN	Amazon	↓
6	TXMD	TherapeuticsMD	↑
7	MTNB	Matinas BioPharma	↑
8	NVDA	Nvidia	↓
9	FSR	Fisker	↑
10	CVM	CEL-SCI Corporation	↑



TOP 10 SURGING STOCKS

RANK	TICKER	COMPANY	PV CHANGE
1	MTNB	Matinas BioPharma	953%
2	FCEL	FuelCell Energy	528%
3	SNDL	Sundial Growers	292%
4	CEI	Camber Energy	192%
5	APA	Apache Corporation	177%
6	BNGO	Bionano Genomics	174%
7	OCGN	Ocugen	174%
8	GRTS	Gritstone Oncology	143%
9	HUSA	Houston American Energy	141%
10	BCRX	BioCryst Pharmaceuticals	120%



TOP 10 VIEWED ETFs

RANK	TICKER	COMPANY	CHANGE
1	SPY	SPDR S&P 500	↓
2	QQQ	Invesco QQQ	↑
3	TQQQ	Proshares UltraPro	↓
4	SQQQ	Proshares Ultra Short	↓
5	GLD	SPDR Gold Shares	↓
6	UVXY	ProShares Ultra VIX Short-Term Futures	↑
7	VGT	Vanguard Information Technology	↓
8	SLV	iShares Silver Trust	↑
9	XLK	Technology Select Sector SPDR	—
10	XLE	Energy Select Sector SPDR	↓



TOP 10 SURGING ETFs

RANK	TICKER	COMPANY	PV CHANGE
1	WEAT	Teucrium Wheat	193%
2	SLV	iShares Silver	104%
3	UVXY	ProShares Ultra VIX Short-Term	95%
4	QQQ	Invesco	85%
5	XLK	Technology Select Sector	70%
6	VOO	Vanguard S&P 500	65%
7	TQQQ	ProShares UltraPro	63%
8	ARKK	ARK Innovation	62%
9	VTI	Vanguard Total Stock Market	57%
10	VXX	iPath S&P 500 VIX Short-Term Futures	55%

KEY TAKEAWAYS



Retail investors' top searches followed similar patterns to financial pros'. But retail investors were more active in their research, with 8 of the top 10 stocks seeing more than double the pageviews from the prior quarter.



Despite news of retail traders pulling back from the market, the top surgers for the quarter were almost exclusively micro- and small-cap biotech stocks, a staple among day traders.



Notably, pageviews for the SPDR S&P 500 ETF (SPY) more than doubled after the CBOE introduced same-day expiration options on SPY five days a week.

MOST RESEARCHED INDUSTRIES

- ↑ 408% Data Storage
- ↑ 383% Computer Systems
- ↑ 325% Luxury Goods
- ↑ 324% Oil & Gas Equipment & Services
- ↑ 322% Radio Broadcasting
- ↑ 302% Agricultural Inputs

Quarter-over-quarter analysis:



TOP 10 VIEWED STOCKS

RANK	TICKER	COMPANY	CHANGE
1	AMC	AMC	↑
2	TSLA	Tesla	↑
3	AAPL	Apple	↑
4	AMZN	Amazon	↑
5	NVDA	Nvidia	↑
6	NIO	NIO	↑
7	BBIG	Ventures	↑
8	XELA	Exela Technologies	↑
9	BBBY	Bed Bath & Beyond	↑
10	NFLX	Netflix	↑



TOP 10 SURGING STOCKS

RANK	TICKER	COMPANY	PV CHANGE
1	CASA	Casa Systems	6,837%
2	NKTX	Nkarta	4,554%
3	KLDO	InternationalKaleido Biosciences	4,262%
4	MDVL	Medavail Holdings	3,674%
5	LIXT	Lixte Biotechnology	2,422%
6	ERYP	Erytech Pharma	2,324%
7	PPIH	Perma-Pipe International	2,044%
8	LYRA	Lyra Therapeutics	2,044%
9	FNCH	Finch Therapeutics	1,875%
10	CCCC	C4 Therapeutics	1,654%



TOP 10 MOST VIEWED ETFs

RANK	TICKER	COMPANY	CHANGE
1	SPY	SPDR S&P 500	↑
2	QQQ	Invesco QQQ	↑
3	SQQQ	ProShares UltraPro Short	↑
4	TQQQ	ProShares UltraPro	↑
5	UVXY	ProShares Ultra VIX Short-Term	↑
6	SOXL	Direxion Daily Semiconductor Bull 3X	↑
7	XBI	SPDR S&P Biotech	↑
8	ARKK	ARK Innovation	↑
9	LABU	Direxion Daily S&P Biotech Bull 3X	↑
10	XLE	Energy Select Sector SPDR	↑



TOP 10 SURGING ETFs

RANK	TICKER	COMPANY	PV CHANGE
1	FM	iShares MSCI Frontier and Select EM	1,387%
2	CRAK	VanEck Oil Refiners	736%
3	IUSV	iShares Core S&P US Value	673%
4	PPH	VanEck Pharmaceutical	579%
5	MLPX	Global X MLP & Energy Infrastructure	523%
6	IBUY	Amplify Online Retail	511%
7	VTEB	Vanguard Tax-Exempt Bond Index	502%
8	RPV	Invesco S&P 500 Pure Value	488%
9	GNR	SPDR S&P Global Natural Resources	476%
10	IXN	iShares Global Tech	475%

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