

FINANCIAL PROS AND RETAIL INVESTORS

QUARTERLY REPORTS
Q3' 22 vs Q2'22

PROPRIETARY DATA



THE JUICE

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With The Juice Daily Investment Newsletter"

KEY TAKEAWAYS



Blue-chip stocks that were soaring last year (TSLA, AAPL and AMZN) have **seen dwindling interest** from Financial Professionals in Q3 which is correlated with their stock price decline (TSLA: -27%, AAPL: -13% and AMZN: -18%) over the last 52 weeks.



Financial Professionals have grown bearish with commodities, an asset class that typically draws interest during a recession. Searches for Gold (GLD), Silver (SLV) and Uranium dropped -47%, -28%, and -38%, respectively, quarter over quarter.



Travel and Entertainment investment interest surged in Q3 (American Airlines +75%, Carnival +64%, Royal Caribbean +51%, JETS ETF +14%) as total travel spending exceeded pre-pandemic levels during the summer.

Quarter-over-quarter analysis:

MOST & LEAST RESEARCHED INDUSTRIES

- ↑ 5% Airports & Air Services
- ↑ 5% Apparel Retail
- ↑ 5% Business Equipment
- ↓ -9% Oil & Gas Drilling
- ↓ -11% REIT – Hotel & Motel
- ↓ -25% Banks - Regional



TOP 10 VIEWED STOCKS

RANK	TICKER	COMPANY	CHANGE*
1	AMC	AMC	↑
2	AAPL	Apple	—
3	BBBY	Bed Bath & Beyond	↑
4	TSLA	Tesla	↓
5	ES	Eversource Energy	↑
6	NVDA	NVIDIA Corporation	↓
7	CLVS	Clovis Oncology	↑
8	BBIG	Vinco Ventures	↓
9	AMZN	Amazon	↓
10	TXMD	TherapeuticsMD	↑



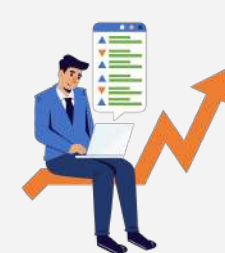
TOP 10 SURGING STOCKS

RANK	TICKER	COMPANY	CHANGE*
1	TFFP	TFF Pharmaceuticas	757%
2	ALT	Altimune	666%
3	ACHV	Achieve Life Science	580%
4	BBBY	Bed Bath & Beyond	501%
5	GOVX	GeoVax Labs	471%
6	ENVB	Enveric Biosciences	466%
7	GLNG	Golar LNG Limited	429%
8	SIGA	SIGA Technologies	376%
9	LOTZ	CarLotz	358%
10	TBLT	Toughbuilt Industries	328%



TOP 10 VIEWED ETFs

RANK	TICKER	COMPANY	CHANGE*
1	SPY	SPDR S&P 500	—
2	XBI	SPDR S&P Biotech	↑
3	QQQ	Invesco QQQ	↓
4	SOXL	Direxion Daily Semiconductor Bull 3X	↑
5	SQQQ	ProShares UltraPro Short QQQ	↑
6	TQQQ	ProShares UltraPro QQQ	—
7	TLT	iShares 20+ Year Treasury Bond	—
8	XLE	Energy Select Sector SPDR	↑
9	GLD	SPDR Gold Shares	↓
10	KOLD	ProShares UltraShort Bloomberg Natural Gas	↑



TOP 10 SURGING ETFs

RANK	TICKER	COMPANY	CHANGE*
1	KOLD	ProShares UltraShort Bloomberg Natural Gas	427%
2	XLK	Technology Select Sector SPDR	261%
3	XBI	SPDR S&P Biotech	239%
4	SOXS	Direxion Daily Semiconductor Bear 3X	159%
5	LIT	Global X Lithium & Battery Tech	138%
6	SOXX	iShares PHLX Semiconductor	72%
7	XLV	Health Care Select Sector SPDR	71%
8	IWO	iShares Russel 2000 Growth	33%
9	ONEQ	Fidelity Nasdaq Composite Index	25%
10	IVV	iShares Core S&P 500	21%

KEY TAKEAWAYS



As businesses continue to promote hybrid work environments nationally and globally, investors are taking growing interest in workplace technology and solutions companies (American Virtual Cloud Technologies +1653%, Exela Technologies +51%).



Bears are rearing their heads as market sentiment has shifted. Our data shows interest in funds shorting the EU (ProShares UltraShort FTSE EU +158%) and Real Estate (ProShares Short Real Estate +78%) markets as the prospects of recession heightens.



Rising gas prices and uncertainty in the energy sector led **investors to explore alternative energy products** (ProShares S&P 500 Ex-Energy +195%) (SPDR Kensho Clean Power +87%), **as well as investments in electric vehicles** (KARS electric vehicle ETF +143%).

Quarter-over-quarter analysis:

MOST & LEAST RESEARCHED INDUSTRIES

- ↑ **146%** Staffing & Outsourcing Services
- ↑ **128%** Miscellaneous Chemical Products
- ↑ **74%** Computer Communications Equipment
- ↓ **-59%** Marketing Services
- ↓ **-66%** Building Materials
- ↓ **-69%** Oil & Gas Equipment & Services



TOP 10 VIEWED STOCKS

RANK	TICKER	COMPANY	CHANGE*
1	AMC	AMC	↑
2	TSLA	Tesla	↓
3	AAPL	Apple	↓
4	BBBY	Bed Bath & Beyond	↑
5	XELA	Exela Technologies	↑
6	AMZN	Amazon	↓
7	XELA	Exela Technologies	↓
8	AMD	Advanced Micro Devices	↓
9	AVCT	American Virtual Cloud Technologies	↑
10	NIO	NIO	↓



TOP 10 SURGING STOCKS

RANK	TICKER	COMPANY	CHANGE*
1	AMTD	AMTD IDEA Group	26,915%
2	VS	Versus Systems	3,416%
3	BNSO	Bonso Electronics International	2,990%
4	GIGM	Gigamedia Limited	2,878%
5	KRKR	36Kr Holdings	2,690%
6	AKRO	Akero Therapeutics	2,607%
7	DRUG	Bright Minds Biosciences	2,385%
8	SMMT	Summit Therapeutics	2,262%
9	AVYA	Avaya Holdings	2,229%
10	ITRPB	Liberty TripAdvisor Holdings	2,127%



TOP 10 MOST VIEWED ETFs

RANK	TICKER	COMPANY	CHANGE*
1	SPY	SPDR S&P 500	↓
2	QQQ	Invesco QQQ	↓
3	SQQQ	ProShares UltraPro Short QQQ	↑
4	XBI	SPDR S&P Biotech	↓
5	TQQQ	ProShares UltraPro QQQ	↓
6	UVXY	ProShares Ultra VIX Short-Term Futures	↓
7	GLD	SPDR Gold Shares	↓
8	SOXL	Direxion Daily Semiconductor Bull 3X Shares	↓
9	LABU	Direxion Daily S&P Biotech Bull 3x Shares	↓
10	TLT	iShares 20 plus Year Treasury Bond	↓



TOP 10 SURGING ETFs

RANK	TICKER	COMPANY	CHANGE*
1	SPXE	ProShares S&P 500 Ex-Energy	195%
2	EPV	ProShares UltraShort FTSE	158%
3	ONLN	ProShares Online Retail	156%
4	KARS	KraneShares Electric Vehicles & Future Mobility	143%
5	UDN	Invesco DB US Dollar Index Bearish	127%
6	SGOV	iShares 0-3 Month Treasury Bond	100%
7	PEJ	Invesco Dynamic Leisure and Entertainment	98%
8	CNRG	SPDR Kensho Clean Power	87%
9	SIVR	Aberdeen Standard Physical Silver Shares	85%
10	DBMF	iM DBi Managed Futures Strategy	84%